

REGULATIONS FOR USING THE MARK



Regulations for using the mark

Apave Certification is a limited joint stock company registered with the Paris trade and companies register under the number 500 229 398, having its registered office at 191, rue de Vaugirard – 75738 Paris Cedex 15.

It registered the "Apave Certification" mark on 5 December 2007 with the Institut National de la Propriété Industrielle (National Institute of Industrial Property, in the form of a logo under the number 07 3 542 019.

This mark was registered in accordance with the provisions of the Law of 31 December 1964 as amended by the Law of 4 January 1991.

1. MARK PURPOSE

The purpose of the mark in question is to certify, at the request of stakeholders (organization, person), their compliance with the requirements laid down by the certifying body based on standards, in the fields of certification of people's competence, management systems and processes, in accordance with existing national and/or international requirements.

2. DEFINITIONS

MARK: "Apave Certification", registered trademark.

CERTIFIED ORGANIZATION: The beneficiary of the right to use the Mark.

CERTIFYING BODY: the Apave Certification company.

CERTIFICATION: Recognition given by the Certifying Body to the Certified Organization and taking the form of a certificate, by which the Certifying Body recognises that the Certified Organization complies with the standard specific to the Certification system concerned.

3. BENEFICIARIES OF THE RIGHT TO USE THE MARK

The beneficiaries of the right to use the Mark are individuals or entities who:

- have received one or more valid certificates issued by the Certifying Body,
- comply with legal and contractual provisions,
- comply with these rules for use, as well as the graphic rules applicable to the Mark in question.

In accordance with Article 20 of the law of 31 December 1964, the authorized use of the Mark is strictly personal and may not be transferred to a third party, even as a licensee or successor.

4. EXERCISE OF THE RIGHT TO USE THE MARK

All communication on the Certification shall be made in compliance with the legal and contractual provisions, as well as with these rules for use and the applicable graphic rules.

Certain professions (structure for the professional exercising of regulated professions, etc.) are subject to special provisions relating to communication. In these specific cases, communication on the Certification must be carried out by the Certified Organization in compliance with these specific provisions.

The Mark may be used by the Certified Organization on any medium of their choice:

- shop signs, shop window signs, company vehicles, sales and/or advertising documents and media (system certification, process certification),
- headed notepaper, business card, advertising, etc. (competence certification),

but may under no circumstances be marked on a product.

Clear, sincere communication:

In general, all communication on Certification must be carried out in compliance with the principles of clarity and sincerity, in particular as regards the certification scope (individuals or entities, certified sites and activities, and standards).

The Certified Organization must not be associated with any action involving an undue or inaccurate reference to a Certification.

Utilisation du logo par catégorie de référentiel(s) :

The **reference to the standard** on which a Certification is based, whatever the type of Certification, **is mandatory**.

This logo, which includes the mention of the standard, is provided by Apave Certification.



When a Certified Organization holds several certificates, it is strongly recommended to use a logo combining the standards, provided by Apave Certification.



The Certified Organization is under no circumstances authorized to suggest that the Certification relates to any professional fields, activities or sites other than the one or ones certified or to act in a way that might suggest this.

Regulations for using the mark

Specific use of the logo on packaging (in the case of management system certifications):

Any Certified Organization having a trading activity shall take care not to induce any confusion between their certification and that of its suppliers, in particular on the packaging they produce.

The Apave Certification logo may under no circumstances be used on the product or on any product packaging visible to the consumer.

A reference such as the following may, however, be affixed directly on packaging:

- "Product designed and manufactured by ZZZ under a quality management system certified by Apave Certification in accordance with the ISO 9001 standard"
- "Product manufactured by ZZZ on a site under an environmental management system certified by Apave Certification in accordance with ISO 14001"
- or any clear, sincere equivalent

ZZZ = Certified organization's name as stated on the certificate

The logo may be affixed on a document separate from the product, for example, on a technical manual inserted inside the first packaging, provided that it is not visible from the outside, and that these provisions comply with the specific rules for the use of the logo on documents.

Specific use of the logo on documents:

Conformity certificates, materials slips or other documents of the same type issued by an Apave Certification certified organization may bear the Apave Certification logo, provided that it is affixed next to the certified organization's name or logo, in order to avoid any risk of confusion regarding the certification scope.

A Certified organization may want its certification to be stipulated, for example, in a distributor catalogue. The Certified organization is responsible to Apave Certification for compliance with these regulations. The Certified organization must ensure that there is no risk of confusion as to their identity or the purpose of its certification.

The Apave Certification logo is not allowed to be used on test laboratory reports, or calibration or inspection reports.

Specific use of the Mark by an external entity (as in the case of certification of people's competence):

A Certified Organization may, under its responsibility, give an entity, which uses its services as an employee or otherwise, prior written consent to refer to its Certification, unambiguously and indicating or referring to the Certification scope, without using the certification Mark.

However, such an entity may in no case present itself as Certified or in a way that might suggest this. The Certified Organization remains in any event jointly responsible for any reference made to the Certification by the entity that uses it. It shall immediately pass on any change in the status of its Certification to the entity.

If a certificate is withdrawn and/or suspended, the Certified Organization must, where applicable, inform the entity using its services in writing to allow it to immediately remove any reference to Certification from all sales and/or advertising documents and media.

Regulations for using the mark

Services covered by an accreditation:

Apave Certification does not authorize the Certified Organization to reproduce the COFRAC accreditation mark, or refer to its accreditations.

For certifications in the aeronautical field, Apave Certification does not allow the Certified Organization to reproduce the IAQG mark.

5. PERIOD FOR THE RIGHT TO USE THE CERTIFICATION MARK

The Mark may continue to be used as long as the Certified Organization concerned continues to meet the conditions governing the right to use the Mark.

A certificate may be suspended, either at the request of the Certified Organization, or as a sanction, due to deviations from the standard used, or in particular due to breaches of contractual commitments.

During the suspension, any Certified Organization referring to its Certification faces the risk of being prosecuted or even having its certificate withdrawn.

6. WITHDRAWAL OF THE RIGHT TO USE THE MARK

The Certifying Body explicitly reserves the right at any time to withdraw the authorization to use the Mark from the Certified Organization having been issued with one (or more) certificate(s) as soon as the conditions for using the Mark are no longer fulfilled.

Such withdrawal of the right of use must be followed by immediate implementation and all steps must be taken without delay to remove the Mark from all sales and/or advertising documents and media, shop windows, signs, cars and packaging, and return the certificate(s) to the Certifying Body.

7. MISUSE OF THE MARK

Any failure to comply with these regulations constitutes misuse of the Mark.

Any misuse of the Mark by a Certified or non-Certified Organization shall result in a reaction on the part of the Certifying Body, which reserves the right to seek redress through any procedural means.

If the Certified Organization, from whom the right of use has been withdrawn, continues such use, the Certifying Body reserves the right to claim compensation and damages by any procedural means.

Regulations for using the mark

8. AUDIOVISUAL AND MULTIMEDIA

These rules shall apply as far as is reasonable to audiovisual communications.

The Certified Organization may post the Mark together with the relevant standard(s) on its website in compliance with these rules and with legal and contractual provisions.

However, the Certified Organization undertakes to remove the Mark immediately, at the Certifying Body's first request, with the proviso that the Certifying Body shall make its request, whenever it considers that the total or partial content of the Certified Organization's website:

- goes against its ethical values,
- contravenes any formal provisions,
- is obscene,
- is defamatory,
- is offensive,
- violates anyone's rights,
- is likely, in any other way, to harm the Certifying Body's direct or indirect interests.

9. MONITORING OF THE USE OF THE MARK

To ensure the validity of the awarding of certificates, the Certifying Body may at any time during the validity period of the certificate(s), monitor the maintaining of the requirements that have been the subject of a Certification, the conformity of the use of the Mark by the Certified Organization and the compliance by the latter with all the conditions for using the Mark.

For this purpose, the Certified Organization undertakes to provide the Certifying Body without delay, and on request, with any information required to exercise this monitoring right.

10. MARK MODE AND AWARDING

To respond to Certification requests made by interested individuals or entities, the Certifying Body sets up Certification Committees given the task of ensuring that the conditions under which Certifications are carried out, in their field of competence, comply with the Certifying Body's rules.

A procedure lays down the operating rules of each Certification Committee.

The purpose of the Appeals and Remedies Supervisory Board, organized within the Certifying Body, is to ensure the ethical rules governing the granting of the right to use the Mark through the Certifying Body's certificate.

The Certificate Body alone is empowered to take and enforce the decision to withdraw the use of the Mark and to lay down the conditions for its application.


Logotype - Règles graphiques

This logo, which marks Apave Certification's commitment, has been carefully designed. Please do not change it.

USE OF COLOURS

The Apave Certification logo can be used in black and white or in its colours:

COLOUR INTERPRETATION

 Quadri: C76 - M0 - J91 - N0

 Quadri: C0 - M0 - J0 - N70



BLACK AND WHITE INTERPRETATION

Some cases involve the use of a black and white version (e.g. photocopies) as well as a monochrome version (fax, stamps, etc.) They are shown herein.



LOGO ON COLOURED BACKGROUNDS

When the logo is placed on a dark background, it is advisable to include it in a white rectangle.



Logotype - Règles graphiques

LOGOTYPE PROPORTIONS



CHARACTERISATION OF CERTIFICATIONS

Certification of management systems (Quality, Environment, Safety and Energy)

